

**12.02.2026****Saint Petersburg**

Dear colleagues!

We invite you to act as Media partner for the XI International Lean Six Sigma Congress, which will be held on February 12, 2026 in Saint Petersburg (Russia). The Congress web-site: <https://leancon.ru/en/>

The key topic of the Congress: **Synergy of lean manufacturing and digital tools for the efficiency growth.** The organizer of the event is Hi-Tech & Engineering Cluster Creconomyca. General partner - R-Pro Concern.

The Organizing Committee of the Congress offers you the following opportunities for cooperation:

**From the Organizing committee:**

- placement of your logo on the Congress website;
- granting the status of an official media partner;
- accreditation of your representatives for the Congress;
- the possibility of distributing Partner's materials at the Event (up to 100 pieces, subject to the publication of an article about the organizer or an advertising module).

**From Media Partner:**

- publication of the announcement/ press-release of the Event;
- placement of banner of the event on the partner's website / in the magazine;
- publication of post-release of the Event;
- publication of an interview with organizer/an expert article/ photo-video report.

The Congress is devoted to the problems of finding the most rational measures to increase the productivity of industrial enterprises and organizations through the implementation of digital technologies. These tasks are key at the current stage of development of the Russian economy. Leading experts in the implementation of high- performance technologies, as well as methods of organizational improvement and lean manufacturing, will discuss promising ways to reduce costs, increase productivity and efficiency of production processes, and ensure quality during the transition phase to the industry 5.0.

**Venue:** Russia, Saint Petersburg, Petrogradskaya emb., 36 A, Innovation Center of Creconomyca Cluster, 2<sup>nd</sup> floor.

**Date:** February 12, 2026

**Working hours of the Congress:** from 10 a.m. till 6 p.m.

**Attendance:** free of charge, registration is required at: <https://leancon.ru/>

**The Organizing Committee**

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