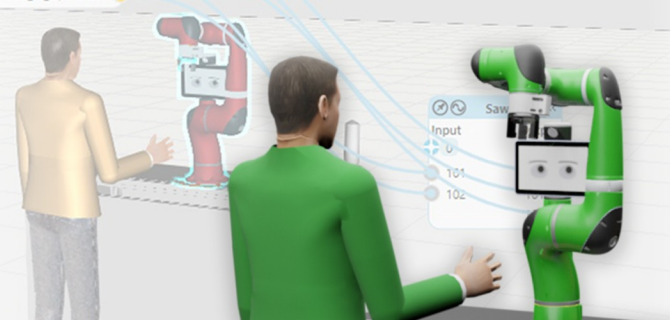




OCTOBER 11, 2023



Dear colleagues!

Hereby, we invite you to act as Media partner in the IXth International Lean Six Sigma Congress - "Achieving Process Excellence", which will be held by the Cluster of High Technologies and Engineering of the Russian Federation «Creonomyca» on October 11, 2023 in Saint-Petersburg (Russia).

The agenda of the Congress is «**Human-centric of the 5<sup>th</sup> technological paradigm of the modern industry development**». The General partner of the Congress is R-Pro Concern - a group of innovative companies implementing the system integration of robotics. The organizers of the event are Hi-Tech & Engineering Cluster «Creonomyca» and Innovative Hi-Tech Economics Institute «Creonomyca».

Venue: Saint-Petersburg State University of Economics, 30-32 Griboedov canal emb., St.P.

Please find more information on our website – <http://leancon.ru/en/>

The Organizing Committee of the Congress offers you the following opportunities for cooperation.

**The Organizing committee provides:**

- placement of your logo on the Congress website and in advertising materials of the Event;
- granting the status of an official media partner;
- accreditation of your representative for the Congress;
- package of information and reference materials on the event.

**Media Partner provides:**

- publication of the announcement of the Event;
- publication of post-release of the Event;
- placement of banner of the event on the partner's website / in the magazine;
- publication of an expert article of the participant of the Event/ photo-video report.

The Congress is devoted to the problems of finding the most rational measures to increase the productivity of industrial enterprises and organizations. These tasks are key at the current stage of development of the Russian economy. Leading experts in the implementation of high-performance technologies, as well as methods of organizational improvement and lean manufacturing, will discuss promising ways to reduce costs, increase productivity and efficiency of production processes, and ensure quality during the transition phase to the industry 5.0, as well as the place and role of a human being in a modern production.

A separate topic will be the discussion of measures to improve operation of industrial equipment and extend its service life in the framework of solving problems of increasing labor productivity.

The program of the event is attached.

We kindly ask you to consider the possibility of acting as Media partner of the Event and inform the Organizing Committee about your decision.