

## **OCTOBER 11, 2023**



## Dear colleagues!

We invite you to act as Media partner in the IX International Lean Six Sigma Congress - "Achieving Process Excellence", which will be held by the Cluster of High Technologies and Engineering of the Russian Federation «Creonomyca» on October 11, 2023. The theme of the Congress is «Lean production and quality management of the industry of a new technological paradigm». General partner of the Congress is R-Pro Concern. The organizers of the event are Cluster «Creonomyca» and Creonomyca Institute. You can find out more information on our website – http://leancon.ru/en/

The Organizing Committee of the Congress offers you the following opportunities for cooperation.

## The Organizing committee provides:

- placement of your logo on our website and on all materials of the Event;
- granting the status of an official media partner;
- accreditation of the publishing house employees for all events of the Congress;
- package of information and reference materials on the Event.

## Media Partner provides:

- publication of the announcement of the Event;
- publication of post-release of the Event;
- placement of banner of the event on the partner's website / in the magazine;
- publication of an expert article of the participant of the Event.

The Congress is devoted to the problems of finding the most rational measures to increase the productivity of domestic enterprises and organizations. These tasks are key at the current stage of development of the Russian economy. Leading experts in the implementation of highperformance technologies, as well as methods of organizational improvement and lean manufacturing, will discuss promising ways to reduce costs, increase productivity and efficiency of production processes, and ensure quality.

A separate topic will be the discussion of measures to improve operation of industrial equipment and extend its service life in the framework of solving problems of increasing labor productivity. The program of the event is attached.

We kindly ask you to consider the possibility of acting as Media partner of the Event and inform the Organizing Committee about your decision.